

Edward N. Gamble

University of Vermont, Grossman School of Business

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EDUCATION

Lancaster University, Management School, England

Doctor of Philosophy (PhD), 2013

Villanova University, Charles Widger School of Law, USA

Master of Taxation (MTax), 2018

University College Dublin, Smurfit Graduate School of Business, Ireland

Masters of Business Administration (MBA), 2004

McMaster University, Degroote School of Business, Canada

Bachelor of Commerce (B. Comm), 2002

CERTIFICATION

Canadian Institute of Chartered Accountants, Canada

Chartered Professional Accountant (CPA), 2013

EMPLOYMENT

University of Vermont, Grossman School of Business, USA

Assistant Professor of Accounting (2021-present)

Montana State University, Jake Jabs College of Business & Entrepreneurship, USA

Associate Professor of Accounting (2019-2021)

Assistant Professor of Accounting (2013-2019)

Initiative for Regulation and Applied Economic Analysis, USA

Research Fellow in Economics (2019-2021)

BOOK

- [1] From narrow-blinded to open minded: An alternative approach for improved decision making. **Greenleaf Book Group** (2024).

PUBLICATIONS

Research Focus: Organizational accountability and ethics for sustainable venturing

Google Citations: 771; H-index 13; i10-index 14

Journal List Performance: FT 50 (5); ABS 4 (7); ABS 3 (6); ABDC A/A (13)*

- [20] Dishing up morality: How chefs account for gratuity (with Shehryar, Gamble, and Hall), **Journal of Business Ethics** (2024).
• *Paper objective:* to present the moral justifications, accountability features, and unintended consequences of tip culture in the USA.
- [19] When given two choices, take both! Social impact assessment in social entrepreneurship (with Muñoz), **Entrepreneurship & Regional Development** (2024).
• *Paper objective:* to examine the construction of arguments as entrepreneurs engage with social impact accounting.

- [18] Dodd-Frank’s impact on community-bank investment models: A Bayesian structural time series analysis (with Caton, Lee, and Kerins), **Accounting and Finance**, 63 (2023).
 • *Paper objective*: to understand the impact of US regulation on small businesses and communities.
- [17] Pulling back the curtain of environmental accountability: How boundaries shape environmental identities in the ski industry (with Caton), **Accounting, Auditing and Accountability Journal**, 36 (2023).
 • *Paper objective*: to explain environmental accountability approaches that are used by ski resorts.
- [16] Is it time to clean up US tax-exempt nonprofit reporting? (with Muñoz and Fox), **Sustainability Accounting, Management and Policy Journal**, 14 (2022).
 • *Paper objective*: to present an alternative way of reporting and disclosure within US tax-exempt nonprofits.
- [15] Two sides of the same coin: An opportunity to refocus (un)ethical analysis (with Christensen), **Business Ethics, Environment & Responsibility**, 31 (2022).
 • *Paper objective*: to describe a new methodological approach for governance and accountability scholarship.
- [14] Impact measurement in an emerging social sector: Four novel approaches (with Muñoz and Beer), **Academy of Management Discoveries**, 8 (2022).
 • *Paper objective*: to explore social impact measurement approaches in the early stages of formalizing accounting systems.
- [13] When tax-exempt nonprofits detract value from society (with Muñoz), **Academy of Management Perspectives**, 36 (2022).
 • *Paper objective*: to identify the conditions under which the costs of nonprofit tax-exemptions exceed the benefits.
 • Finalist for the **best paper of the year** award at the Academy of Management Conference.
- [12] When tax incentives slow down positive change in social impact ecosystems and what we can do about it (with Muñoz), **Journal of Business Venturing Insights**, 16 (2021).
 • *Paper objective*: to offer a framework for spotting and acting upon the dark side of tax exemptions in social impact ecosystems.
- [11] Business model innovation as a window into adaptive tensions: Five paths on the B Corp journey (with Moroz), **Journal of Business Research**, 125 (2021).
 • *Paper objective*: to explore the varying pathways and certification motivations of the B Corporation social and environmental audit.
- [10] Problems with crisis intervention: When the government wants to restrain big banks but punishes small businesses instead (with Caton, Aujogue and Lee), **Journal of Business Venturing Insights**, 14 (2020).
 • *Paper objective*: to demonstrate the impacts of regulation, using a new synthetic control methodology, in a community bank setting.
- [9] Measuring the integration of social and environmental missions in hybrids (with Parker and Moroz), **Journal of Business Ethics**, 167 (2020).
 • *Paper objective*: to introduce a new typology and associated measure of economic and non-economic integration for hybrid organizations, beyond that of social and environmental audit scores.
- [8] Expanding strategic opportunities in nonprofits: Mapping the interdependencies of critical performance variables (with Thorsen and Black), **Nonprofit and Voluntary Sector Quarterly**, 48 (2019).
 • *Paper objective*: to demonstrate an approach for managing critical performance variables in situations where nonprofits are experiencing competing financial and social constraints.
- [7] Certified B corporations and the growth penalty (with Parker, Moroz and Branzei), **Academy of Management Discoveries**, 51 (2019).
 • *Paper objective*: to empirically examine how audited social and environmental scores of certifying firms impact growth rates.
- [6] Going pro-social: Extending the individual-venture nexus to the collective level (with Parker, Moroz and Branzei), **Journal of Business Venturing**, 33 (2018).
 • *Paper objective*: to abductively derive a framework that shows how stretching or compressing social distance can transform initial opportunities into occasions for reducing social and economic inequality.

- [5] ‘Bang for buck’ in microfinance: Wellbeing mentorship or business education? **Journal of Business Venturing Insights**, 9 (2018).
 • *Paper objective*: to present the financial and non-financial results of a microfinance randomized control trial in Uganda.
- [4] Imprinting with purpose: New pro-social opportunities and B Corp certification (with Parker, Moroz and Branzei), **Journal of Business Venturing**, 33 (2018).
 • *Paper objective*: to highlight research focused on audited certification and to present a framework for superseding commerce.
- [3] Spiritually informed not-for-profit performance measurement (with Beer), **Journal of Business Ethics**, 141 (2017).
 • *Paper objective*: to examine the links between spirituality practices and not-for-profit performance measurement.
- [2] The case for competition: learning about evidence-based management through case competition (with Jelley), **Academy of Management Learning & Education**, 13 (2014).
 • *Paper objective*: to demonstrate how evidence-based management competitions can improve institutional performance outcomes.
- [1] Unpacking not-for-profit performance (with Moroz), **Journal of Social Entrepreneurship**, 5 (2014).
 • *Paper objective*: to develop a conceptual framework for understanding high growth not-for-profits.

MANUSCRIPTS

- [4] Uncovering accountability cracks: Microfoundational missteps during crisis. **Accounting, Auditing and Accountability Journal**. *Under review* (with Callery and Caton).
- [3] The non-counting of biodiversity for sustainable outcomes. **Accounting, Organizations and Society**. *Under review* (with Muñoz and Fox).
- [2] Crafting accountability: Unraveling the micro-foundations of responsibility. **Accounting, Auditing and Accountability Journal**. *Under review* (with Caton).
- [1] Can tax policy choice architecture motivate positive climate change actions? **Behavioral Research in Accounting**. *Under review* (with Rupert and Christensen).

RESEARCH PROJECTS

- [5] Examining the ethics of social and environmental audits (with Sharma and Callery).
- [4] How social impact measurement is perceived in Nepal (with Venugopal).
- [3] Mapping the journeys of impact and measurement in Chile (with Muñoz).
- [2] Property tax policy choice architecture and taxpayer support (with Vanden Bergh).
- [1] Randomized control trials in Nepal (with Caton)

COURSES TAUGHT AND EVALUATIONS

Rating Scale: 5=Excellent, 0=Unacceptable, g=graduate, u=undergraduate
Overall Performance: Average student evaluation 4.9/5 (n > 1500)
Number of Teaching Awards: 4

Accounting Ethics and Research (g) 4.8

Income Tax (VITA) (u/g) 4.9

Cost Accounting (u) 4.8

Managerial Accounting (u) 4.9

Financial Accounting (u) 4.9

Case Competitions (u) 4.9

Sustainability Accounting (g) 4.9

Intermediate Financial Accounting (u) 4.9

TEACHING CASE PUBLICATIONS

Number of Case Publications: 9
Case Usage Statistics: > 28,000

- [9] Combating the Trafficking of Girls in Nepal: The Journey of a Family Social Enterprise, 2022.
• *SAGE Business Cases (July 2021)*. with Sharma, P., Venugopal, S., and Szacilo
- [8] West Paw Design: B Corp Certification and Growth, 2016.
• *Ivey Publishing*, 9B16M193 and 8B16M193. with Moroz, Parker, Art and Goodie.
- [7] Cameco Corporation: Partnering with Aboriginal Communities, 2015.
• *Ivey Publishing*, 9B15M050 and 8B15M050. with Moroz and Parker.
- [6] Neechie Gear: Pivoting in an Aboriginal Start-up, 2015.
• *Ivey Publishing*, 9B15M049 and 8B15M049. with Moroz and Parker.
- [5] Growing TenTree: Social Enterprise, Social Media, and Environmental Sustainability, 2014.
• *Ivey Publishing*, 9B14M030 and TN 8B14M030. with Moroz and Parker.
• Also reprinted in a textbook: “*Textile and Apparel Industry: Casebook I*”, authored by Xiaokang Zhao and Paul W Beamish. 2018.
- [4] Entrepreneurial Leadership at Maritime Bus, 2014.
• *Ivey Publishing*, 9B14C037 and TN8B14C037. with Parker and Moroz.
- [3] Beanz versus Starbucks: Personality in a Cup, 2012.
• *Ivey Publishing*, 9B12M051 and TN8B12M051. with Moroz, Thornhill and Beer.
- [2] United Church Housing Corporation, 2012.
• *Ivey Publishing*, 9B12M061 and TN8B12M061. with Moroz, Thornhill and Mayne.
- [1] Canadian Police Knowledge Network, 2012.
• *Ivey Publishing*, 9B12M046 and TN8B12M046. with Thornhill, Moroz and MacVane.

GRANT FUNDING

Grant Funding: \$355,000
Fellowship Funding: \$376,000

Crocker Catalyst Foundation (2024)

- To conduct a randomized control trial in Nepal

University of Vermont, Gund Foundation, & UVM Office of Research (2024)

- To investigate social and environmental audits of B Corps.

Grossman School of Business Grant, University of Vermont (2023)

- To investigate behavioral nudges for the purpose of increasing property tax sovereignty.

Office of Research Express Grant, University of Vermont (2021)

- To investigate impact measurement in Nepal

Faculty Excellence Grant, Montana State University (2021)

- To investigate perceived tax fairness of Gig economy taxpayers.

Initiative for Regulation and Applied Economic Analysis (2020)

- To collect data on the impacts of regulation on the financial health of Montana ski resorts.

Doris Woods Endowment for Data Analytics (2020)

- To study data analytics in accounting.

Center for American Indian and Rural Health Equity (2020)

- To study impact measurement ecosystems within Montana.

Initiative for Regulation and Applied Economic Analysis (2020)

- To organize a conference on the impacts of finance and accounting regulations.

Initiative for Regulation and Applied Economic Analysis (2019)

- To examine the economic effects of rural banking regulations.

Initiative for Regulation and Applied Economic Analysis (2018)

- To examine the economic effects of accounting regulations on new ventures.
- To study the economic effects of voluntary certification on firm performance.

Center for Regulation and Applied Economic Analysis (2017)

- To investigate the economic effects of nonprofit taxation policy in the USA.
- To examine the economic effects of accounting regulations on bank performance.

Faculty Excellence Grant, Montana State University (2017)

- To investigate the repeal of nonprofit tax-exempt status.

Social Sciences Humanities Research Council (2016)

- A connection grant for knowledge mobilization of prosocial scholarship.

Faculty Excellence Grant, Montana State University (2016)

- To develop accounting controls that combat fraud in social ventures.

Ivey-Hill Grant (2012-2015)

- To research entrepreneurial business practices for case study publications.

Salama SHIELD Foundation Grant (2014)

- To explore various microfinance delivery approaches in Uganda, Africa.

Canadian International Development Agency (2012)

- To audit funded partners and to assist with business accounting practices in Kenya, Africa.

Embassy of Canada Grant (2012)

- To develop trade relations between Canada and the USA accountants.

FELLOWSHIPS AND AFFILIATIONS

- Affiliate: Gund Institute for the Environment (2022-present)
- Affiliate: Family Business Institute, University of Vermont, USA (2021-present)
- Fellowship: Ad Astra, University College Dublin, Ireland (2020-2025) *cancelled due to Covid 19
- Fellowship: Institute for Regulation and Applied Economic Analysis, USA (2019-2020)
- Max Planck Institute of Economics External Research Scholar, Germany (2008-2011)

CONFERENCES AND PRESENTATIONS

* Award winner

** Award nominee

*** Co-organizer of the conference

✎ Attendee only

2024: Durham University Business School (Apr); Boise State University, College of Business and Economics (Apr); Behavioral Tax Symposium: Washington, DC (Jun); University College Dublin, Lochlann Quinn School of Business (Nov)

2023: American Tax Association Midyear Conference: Washington, DC (Feb); Babson Conference: Boston (Jun); Critical Perspectives on Accounting Conference: Bogotá, Colombia (Jul);

- Academy of Management Conference: Boston (Aug)[✎]; American Accounting Association Annual Meeting: Denver (Aug)[✎]; Washington and Lee University: Virginia (Sept)
- 2021:** University of Vermont, Grossman School of Business: Vermont (Feb); Stockholm School of Economics: Sweden (Apr)
- 2020:** American Tax Association Conference: Texas (Feb)[✎]; Academy of Management Perspectives Conference on Finance and Accounting Regulation: Montana (Apr) Postponed due to Covid 19^{***}; University of Nevada Las Vegas: Nevada (Aug) Postponed due to Covid 19
- 2019:** USASBE: Florida (Jan); American Tax Association Conference: Washington, DC (Feb)[✎]; Universidad del Desarrollo: Santiago (Mar); University College Dublin: Ireland (May); University of Cork: Ireland (May); Behavioral Tax Symposium: Washington, DC (Jun); Ad Astra Fellowship, Ireland (Jun); European Group for Organizational Studies: Edinburgh (Jul)
- 2018:** Sustainability, Ethics, and Entrepreneurship Conference: Washington (Mar); Universidad del Desarrollo: Santiago (May); European Group for Organizational Studies: Tallinn (Jul)
- 2017:** Social Entrepreneurship Conference: Boston (Nov); Annual Global B Corporation Academic Community Roundtable: Toronto (Oct); American Accounting Association Annual Meeting: San Diego (Aug); Alliance for Research on Corporate Sustainability: Rotterdam (Jun); Journal of Business Venturing Conference on Prosocial Organizing: London (Feb)^{***}
- 2016:** Academy of Management: Anaheim (Aug); CSR Research Conference: Tacoma (Jul); American Accounting Association Western Regional Meeting: Seattle (May); Sustainability, Ethics and Entrepreneurship Conference: Denver (May)^{**}
- 2015:** Informs: Pennsylvania (Nov); Academy of Management: British Columbia (Aug)^{*}
- 2014:** BCERC: London (Jun); ICSB: Dublin (Jun); European Accounting Association Annual Congress: Tallinn (May); American Accounting Association New Faculty Consortium: Washington (Feb)
- 2013:** Montana State University: Montana (May); Simon Fraser University: British Columbia (Feb)
- 2012:** Texas A&M: College Station (Dec)^{*}; USASBE: New Orleans (Jan)^{*}

AWARDS

- Faculty Member of the Year Award, Grossman School of Business, University of Vermont (2023)
- University Excellence in Teaching Award nominee, University of Vermont (2023, 2024)
- Finalist for best article of the year award, Academy of Management Perspectives journal (2022)
- Outstanding Researcher Award (JJCBE), Montana State University (2019)
- Harold and Reta Haynes Superior Teaching & Research Award, Montana State University (2019)
- Outstanding Accounting Educator of the Year, Montana Society of CPAs (2018)
- Scott and Barbara Heck Faculty Scholar Award, Montana State University (2018)
- Dean's Outstanding Researcher Award, Montana State University (2015)
- Faculty Mentor Award for Student Case Competitions (23 top 3 finishes)

MEMBERSHIP AND LEADERSHIP

The Accounting Profession:

Chartered Professional Accountant (CPA), Canada, 2013-present
The Institute of Management Accountants (CMA), USA, 2023
The American Accounting Association (Member), 2013-present
Director of the Volunteer Income Tax Assistance Program (Montana State), 2017-2021

The Scholarly Community:

Business Ethics, the Environment & Responsibility (Associate Editor), 2022-present
Academy of Management Discoveries (Editorial Review Board), 2021-present
The American Accounting Association (Reviewer), 2013-present
Journal of the American Tax Association (Reviewer), 2019-present
Journal of Business Ethics (Reviewer), 2016-present
Journal of Business Research (Reviewer), 2023-present
Academy of Management Perspectives (Reviewer), 2016-present
Academy of Management Discoveries (Reviewer), 2019-present
Journal of Business Venturing (Reviewer and Special issue co-editor), 2015-present
Entrepreneurship, Theory & Practice (Reviewer), 2020-present
Sustainability Accounting, Management and Policy Journal (Reviewer), 2021-present
Accounting Education (Reviewer), 2021-present
American Sociological Review (Reviewer), 2021-present

The University Community:

Honors Day Committee (University of Vermont), 2023-present
Master of Professional Accountancy Curricula Committee (University of Vermont), 2023
Graduate Studies Committee (University of Vermont), 2021-present
Retention, Tenure and Promotion Committee (Montana State), 2020-2023
Accounting Faculty Search Committee (Montana State), 2015-2017, 2019-2021
Scholarship Committee (Montana State), 2014-2016
Master of Professional Accountancy Curricula Committee (Montana State), 2014-2016